Nicole Pimental
Graphic Designer

Education

BFA Graphic Design
New England School
of Art and Design at
Suffolk University
2013-2017

**UX Design
Certification**
General Assembly
2020

Visual Design Major
Greater New Bedford
Regional Vocational
Technical High School
2009-2013

Skills

Adobe Creative Cloud

Wordpress

Figma

Webflow

Genially

Motion Graphics

Basic HTML / CSS

Illustration

Typography

Work Experience

JLL
Graphic Design | October 2021–Present

- Create materials to include print and interactive collateral such as brochures, websites, email campaigns, flyers, maps, logos, floor plans, and sales presentations.

- Design unique brand identities and logos for individual properties to be used throughout the marketing journey.

- Apply professional graphic design principles and develop new ideas to support business development.

Massachusetts General Hospital
Graphic Design | February 2015–October 2021

- Design marketing materials including event collateral, brochures, executive-level presentations, emails, web content, posters, and stewardship reports.

- Produce custom designs for email campaigns compatible for desktop and mobile use and design assets including web banners and motion graphics.

- Manage relations and contact with outside vendors including printers, mail houses and outsourced designers.

Fueling Justice Coalition
Creative Direction | August 2020–August 2021

- Build and sustain the brand identity for this emerging non-profit.

- Create web and social graphics to promote the organizations's mission in an informative and consistant tone to build strong brand recognition.

- Direct web and social content including video production.

Nicole Pimental Design
Art Direction and Grapic Design | January 2016–Present

- Provide design and art direction for a wide range of clients including musicians, photographers, jewelry designers, event production and more.

- Services include branding, social media management, web design, packaging, signage, invitation suites, and illustration.

- Assess and manage client needs including budget, timeline, and external vendors for production needs.